

BT-Esterno-31.5

DIMENSIONS: 31.50" x 74.87"

PINK SAFE ZONE: 29.50" x 70.87"

BLEED SIZE: 31.75" x 75.12"
(FOR BACKGROUND ONLY)

KEEP ALL IMPORTANT GRAPHICS, LOGOS, TEXT,
CONTACT INFO... ETC. IN THE **PINK SAFE ZONE.**
BLUE AREA WILL PRINT

Please convert all **PMS & Spot Color** to **CMYK** format.
Please **Outline All Fonts** and **Embed All Images.**
Photo resolution minimum: 150 dpi to 300 dpi in Actual size.
File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).